

FOR IMMEDIATE RELEASE

After *Pension Committee v. Banc of America*: BIA's Solis™ In-House Data Preservation & Analysis Solution is the Answer to Legal Hold Notification, Preservation & Early Case Assessment

NEW YORK, NY—(FEBRUARY 17, 2010) – In the wake of the latest E-Discovery opinion by Judge Shira A. Scheindlin, Business Intelligence Associates, Inc., (BIA) offers a cutting-edge enterprise legal software product, Solis™, a complete in-house solution providing a defensible and automated system for legal hold notification and tracking, data collection/preservation, and early case assessment.

The Solis™ application seamlessly integrates critical parts of an organization's duty to preserve data in relation to a pending or reasonably anticipated lawsuit or investigation, including the legal hold notification, preservation, and collection of relevant documents and data, as well as tracking of all discovery efforts. The Solis™ software features and functions provide for compliance with legal discovery obligations and regulatory requirements.

Solis™ assists in protecting organizations from legal sanctions and expensive fees by automating certain critical processes related to preserving documents for litigation and regulatory inquiries.

Judge Scheindlin held that a party is grossly negligent when: there is a failure to issue a written litigation hold notice; there is a failure to suspend automatic deletion of email; there is an improper delegation of discovery obligations to inexperienced employees; a party submits inaccurate and inconsistent declarations regarding the document reservation and collection efforts. The judge imposed sanctions against the culpable parties by way of an adverse inference jury instruction and an award of attorneys' costs and fees.

Solis™ helps prevent such sanctions by leveraging BIA's proven successes and industry-accepted data collection and data processing technologies, known by the BIA brands DiscoveryBOT™ Data Collection Engine and the TotalDiscovery™ Grid Processing and Analytics System. Corporations and law firms have successfully relied upon both of these products for close to a decade. Solis™ takes the next step by integrating those mature technologies with the proper legal process workflow and critical data security features, to help organizations avoid the deficiencies addressed in the Pension Committee case. Solis™ is an easy-to-implement, in-house solution that allows organizations to meet the high standards set by the Court.

For more information, download BIA's informational document, "**Zubulake Revisited: Legal Hold Notification, Preservation & ESI Collection after Pension Committee v. Banc of America**" at http://biaprotect.com/media/2345/2010-02-17_biasolissolveszubulakerevisited.pdf.

For additional information or to schedule a demonstration of Solis™, contact **Christina Berrios 888.338.4242** cberrios@biaprotect.com or info@biaprotect.com.

About BIA

For almost a decade, BIA has been developing and implementing defensible, technology-driven solutions that reduce the costs and risks associated with the management and analysis of data related to litigation, regulatory compliance, and internal audits. BIA offers enterprise software solutions complimented by mature professional services in the areas of Litigation, Data Analytics, Digital Investigations, Commercial Fraud Investigations & Analysis, Electronic Policy Consulting, Audit/Certification Services, HR Data Related Policies & Analysis, Disaster Recovery, and other related services. BIA provides software and services to Fortune 100, Global 2000, and Am Law 100 companies and government agencies.

Headquartered in New York City, BIA also has offices in San Francisco, Seattle, Washington, DC, and a central data processing center in Southwest Michigan. BIA maintains digital evidence response units throughout the United States, Europe, Asia, and the Middle East. BIA's unique and positive workplace culture promotes diversity and celebrates the professional skills of each individual. For more information about BIA, please visit www.biaprotect.com.

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